



## FOR IMMEDIATE RELEASE

Media Contact  
Lisa Buyer

954.354.1411 x14

[lbuyer@thebuyergroup.com](mailto:lbuyer@thebuyergroup.com)

## Miami Beach Spa Adds Organic Body Wrap Treatments

*Me Day Spa Offers Eminence Organics Skin Wrap with a Free Mani/Pedi*

**Miami Beach, FL** – December 4, 2008 – Green spa goddesses in Miami Beach are rejoicing thanks to organic skincare line, Eminence Organics. Me Day Spa announces today that Eminence's new line of body treatments and skin wraps are now available at its [South Beach spa](#) – and they come with a free manicure and pedicure.

"Adding Eminence body wraps to the services roster of Me Day Spa is exciting for us," said [Dr. Paul Wigoda](#), Me Day Spa owner and Fort Lauderdale plastic surgeon. "It brings us one step closer to becoming the newest fully organic salon and spa on South Beach."

Me Day Spa is now the only place to find [Eminence Organics body wraps](#) in Miami Beach, and Dr. Wigoda is pleased to offer these new services as an extension of Me Day Spa's favorite product line.

### New Body Wraps Include

- **Blueberry Body Bliss** – A cellulite slimming treatment that reduces and refines the appearance of all-over cellulite.
- **Divine Body** – Lift and tone your skin with anti-oxidants from three types of grapes that assist in the repair and strengthening of cellular damage.
- **Hungarian Herbal Mud Treatment** – Detoxify, purify, and stimulate the lymphatic system with this South Beach mud treatment wrap that will help release toxins and excess fluids from the skin
- **Coco Luscious Body Treatment** – Exfoliate, hydrate, and restore the texture and elasticity of the skin for more firmness and moisture.
- **Cool as a Cucumber** – Calms inflamed, swollen, and tired skin. Regenerates, nourishes, and protects from the damage caused by overindulgence of sun and heat.

As part of this new service introduction, Me Day Spa in Miami Beach is offering a Body Wrap special. The first 20 clients to book an Eminence organic wrap in December will receive a free manicure and pedicure.

"I'm glad to introduce more of the Eminence line to our clients," said Me Day Spa Manager, Sonia Fardales. "We always want to provide our clients with the best possible spa and salon services – that includes offering organic options."

### About Me Day Spa

Me Day Spa offers complete day spa services including hair styling, extensions, color, cuts, manicures, pedicures, and skin care including professional makeup, facials, glycolic treatments, pineapple peels, microdermabrasion as well as massage and medical spa services including laser hair removal, spider vein treatments, botox, fillers, and plastic surgery consultations with Dr. Paul Wigoda. The spa features several lines of organic skin care products and a boutique filled with scented candles and other self-indulging products. Check out Me Day Spa on [Yelp](#), Daily Candy,

[Facebook](#), [CitySearch](#), and YouTube. Me Day Spa is located at 1439B Alton Road in Miami Beach, FL – just a few blocks south of Lincoln Road or call 305-534-MeMe (6363).

[www.medayspa.com](http://www.medayspa.com)

**About Dr. Paul Wigoda**

Dr. Paul Wigoda practices plastic surgery in the Fort Lauderdale and Miami area. He is a board certified plastic surgeon and is a member of the American Medical Association, the American Society of Plastic Surgeons, the Florida Medical Association, and the Broward County Medical Association. Recently voted the Best Cosmetic Surgeon in Fort Lauderdale, Dr. Wigoda specializes in breast augmentation, breast reduction, breast lift, liposuction, rhinoplasty, tummy tuck, facelift, brow lift, eyelid surgery, juvederm, radiesse, restylane, botox treatments, laser hair removal, spider vein treatments, and the "laser facial" wrinkle treatment. To learn more about Dr. Wigoda visit: [www.drwigoda.com](http://www.drwigoda.com)

###